

IN THE SPECIFICATION

Please insert before the paragraph beginning at page 1, line 2, the following headings:

## BACKGROUND OF THE INVENTION

## Field of the Invention

Please insert before the paragraph beginning at page 1, line 9, the following heading:

## Discussion of the Background

Please insert before the paragraph beginning at page 3, line 11, the following heading:

## BRIEF SUMMARY OF THE INVENTION

Please insert before the paragraph beginning at page 4, line 27, the following heading:

## BRIEF DESCRIPTION OF THE DRAWINGS

Please insert before the paragraph beginning at page 5, line 4, the following heading:

## DETAILED DESCRIPTION OF THE INVENTION

Please replace the paragraph beginning at page 1, line 2, with the following paragraph:

This invention relates to a method of offering for sale, ordering and selling goods and services. In particular, this invention relates to a method of offering for sale, ordering and selling goods and services in which said goods and services are offered for sale by at least one vendor to a multiplicity of participants in a mobile radio network by means of an offer identification which ~~are~~<sup>is</sup> ~~is~~ is received by interested participants in their mobile devices and transmitted to a service center via the mobile radio network.

Please replace the paragraph beginning at page 3, line 33, with the following paragraph:

The offer for a particular item being offered for sale or for a particular service being offered for sale is preferably stopped when the available number indicated by the respective quantity indication is zero. In a variant, the offer can also be stopped when the offer has expired, i.e. when an expiration date for an item or service being offered for sale has passed, when the vendor withdraws ~~them~~ ~~<sic. it>~~ the offer, and/or when the supply conditions, for example the price or the availability of the products offered for sale, have changed.

Please replace the paragraph beginning at page 7, line 11, with the following paragraph:

The region of Figure 1 enclosed by the ~~triangle~~ rectangle 30 of broken lines comprises parts, in particular a service center 11, from the system and method for transmission of orders, which was described above, as well as communications channels 61, 62, 63 which have been described in the not yet published patent application in the name of the (present) applicant PCT/CH98/00148 concerning a data broadcasting system and data broadcasting method.

Please replace the Abstract in its entirety with the substitute Abstract shown in the following separate sheet: